

**The Ann Liguori Foundation**  
**Charity Golf Tournament**  
**Sebonack Golf Club in Southampton, New York**  
**Tuesday May 17, 2011**

**Sponsorship Opportunities**

**7.30am Registration, Driving Range & Continental Breakfast**  
**9am Shot Gun Start**  
**1.30pm Awards Luncheon, Silent and Live Auction**

**HOLE IN ONE TITLE SPONSOR - \$25,000**

**HOLE IN ONE TITLE SPONSORSHIP PUBLICITY:**

- Inclusion in pre and post-event **media campaign** with radio, print & TV announcements.
- Mention each week leading up to the tournament in the **WFAN 660 AM** Public Service Announcements, top sports station in the country; broadcast to over 3 million listeners per week in NY metropolitan area and throughout the Eastern Seaboard
- **Company logo** to appear on Ann's column on [www.cbsny.com](http://www.cbsny.com). The over-all site received over 31 million page views in October 2010. Ann's column: <http://newyork.cbslocal.com/tag/ann-liguori/>
- **Guest spot** on Ann's '**Sports Innerview with Ann Liguori**' Saturday morning radio show on NPR affiliate WPPB 88.3 FM, broadcast throughout the Hamptons, southern Connecticut and the Gold Coast of Long Island. Ann will interview company spokespeople on her show and plug the **Hole in One Sponsor** every week in 2011, leading up to the May 17th tournament and immediately afterwards, to promote the tournament, the title sponsor before, during and after
- **Sponsor** and charity golf event **mentions** have appeared in the following publications in previous years: NY Post, NY Daily News, Newsday, Dan's Papers, The Southampton Press, The East Hampton Independent, Networking Magazine, News 12 Long Island, and Channel 55, WFAN Radio, WPPB Radio, WFAN Radio
- **Company sponsorship** promoted by Ann Liguori in many of her public appearances and interviews, including New12 Long Island, Channel 55, WCBS-TV Channel 2 News, etc.
- Radio spots and featured pages in [www.annliguori.com](http://www.annliguori.com) devoted to the tournament with sponsor mentions
- **Company logo** on Golf Classic invitations and all relevant mailings sent via Ann Liguori Production's to extensive email data base

**DAY of EVENT:**

- Two Foursomes each to play the Golf Classic
- Tee Signage – Company Logo displayed at eight tees
- Recognition from podium at Golf Classic
- Full page back cover ad in the Golf Classic program
- Podium time at the awards luncheon

- Six guest tickets to the Golf Classic luncheon
- Prominent placement of signage at the luncheon event
- Company recognition on luncheon cards
- Opportunity for company branded materials in participant gift bags

**ADDITIONAL:**

- Hamptons Weekend Golf – Complimentary greens fees for a threesome to play Shinnecock Golf Club
- Six tickets to Ann Liguori Foundation V.I.P. Dinner Dance at Duck Walk Vineyards July 2011
- Prominent placement of signage at the Duck Walk Dinner Dance

**DOUBLE EAGLE SPONSOR: \$15,000**

*The Ann Liguori Foundation provides the following benefits to Double Eagle Sponsors:*

**DOUBLE EAGLE SPONSORSHIP PUBLICITY:**

- Inclusion in pre and post-event media campaign, including radio and print announcements. Past pick-ups include NY Post, NY Daily News, Newsday, Dan's Papers, Southampton Press, East Hampton Independent, News 12 Long Island, and Channel 55, WFAN Radio, WLNG Radio, WLIU Radio & Long Island Radio Group.
- Company listing on Golf Classic invitations

**DAY of EVENT:**

- One Foursome for the tournament
- Corporate signage at event
- Recognition from podium at Golf Classic and luncheon
- Tee Signage – Company Logo displayed at four tees
- Full page inside cover ad in the Golf Classic program
- Six guest tickets to the Golf Classic luncheon event
- Company recognition on luncheon table cards
- Opportunity for company branded materials in participant gift bags

**ADDITIONAL:**

- Six tickets to Ann Liguori Foundation V.I.P. Dinner Dance at Duck Walk Vineyards July 2011

**EAGLE SPONSOR: \$10,000**

*The Ann Liguori Foundation provides the following benefits to Eagle Sponsors:*

**EAGLE SPONSORSHIP PUBLICITY:**

- Inclusion in pre and post-event media campaign, including radio, TV and print announcements. The tournament always enjoys a lot of publicity. (see above)

**DAY of EVENT:**

- One Foursome to play the Golf Classic
- Corporate signage for duration of event
- Recognition from podium at Golf Classic

- Tee Signage – Company Logo displayed at three tees
- Full page ad in the Golf Classic program
- Two guest tickets to the Golf Classic luncheon event
- Opportunity for company branded materials in participant gift bags

**ADDITIONAL:**

- Two tickets to Ann Liguori Foundation V.I.P. Dinner Dance at Duck Walk Vineyards July 2011

**BIRDIE SPONSOR: \$5,000**

*The Ann Liguori Foundation* provides the following benefits to Birdie Sponsors:

**DAY of EVENT:**

- One Guest to play the Golf Classic
- Recognition from podium at Golf Classic
- Tee Signage – Company Logo displayed at two tees
- Half-page ad in the Golf Classic program
- Three guest tickets to the Golf Classic luncheon event
- Opportunity for company branded materials in participant gift bags

**ADDITIONAL:**

- Two tickets to Ann Liguori Foundation V.I.P. Dinner Dance at Duck Walk Vineyards July 2011

**FRIEND SPONSOR: \$2500**

**DAY of EVENT:**

- Signage at the tournament
- Recognition from podium at Golf Classic
- Tee Signage – Company Logo displayed at one tee
- Quarter page ad in the Golf Classic program
- Four guest tickets to the Golf Classic luncheon dinner at Sebonack Golf Club

**ADDITIONAL:**

- Two tickets to Ann Liguori Foundation V.I.P. Dinner Dance at Duck Walk Vineyards July 2011

**SPECIAL UNDERWRITING OPPORTUNITIES**

**Luncheon Sponsor (1)**

**\$6500**

- Recognition from podium at Golf Classic luncheon
- Two guests to play the Golf Classic
- Two tickets to the Golf Classic luncheon
- Signage
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**Breakfast Sponsor (1) \$4500**

- One guest to play the Golf Classic
- Four tickets to the Golf Classic luncheon
- Signage

**GOLF BALL Sponsor (1) \$4500**

- Includes corporate logo on ball
- One guest to play the Golf Classic
- Four tickets to the Golf Classic luncheon
- Signage

**Proceeds will benefit the Ann Liguori Foundation and will be donated to the American Cancer Society's "Camp Adventure" held every August on Shelter Island for children with cancer along with their siblings, and "Healthy Children, Healthy Future," an educational program which teaches children the importance of proper nutrition and fitness to insure a lifetime of good health.**



***ANN LIGUORI FOUNDATION***

*The Ann Liguori Foundation is a 501 (c) (3) public charity, whose mission is to raise funds and awareness for organizations who work in the field of cancer prevention, research and cancer care-related charities.*

*Your contribution is tax-deductible to the extent allowed under Section 170 of the IRS Code.*